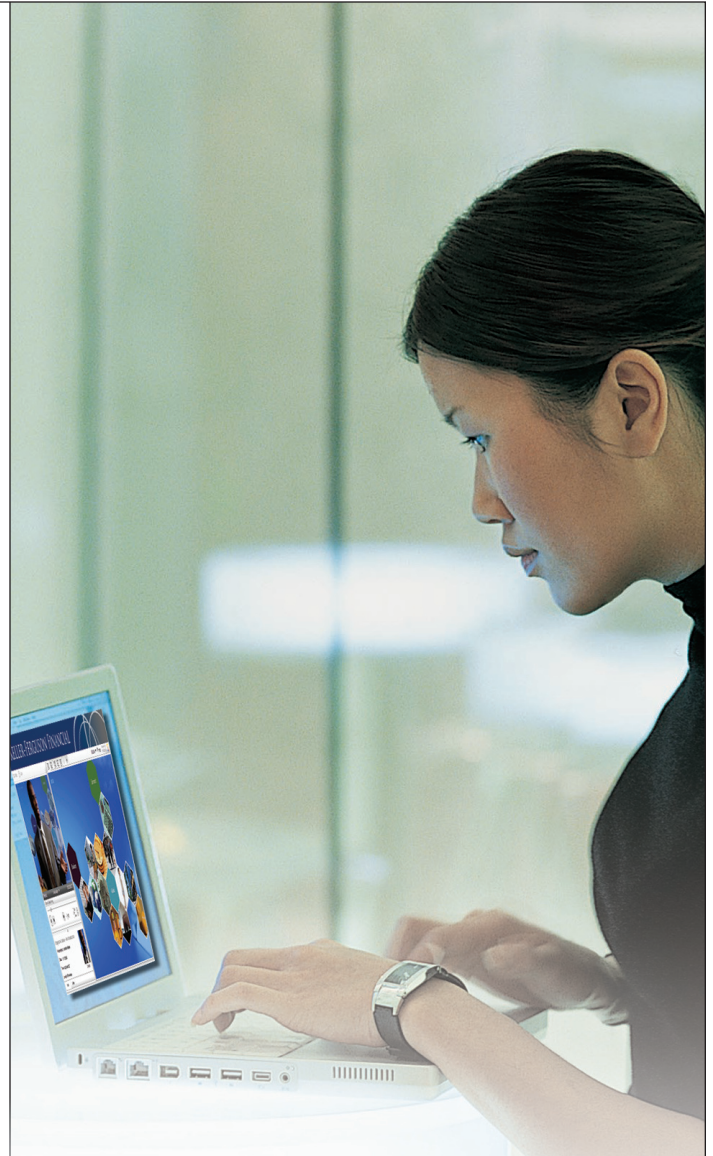


Corporate communications

Leading companies use the patented Mediasite webcasting platform to capture critical communication and securely webcast that information live over the internet, automatically. Workers can then watch in real-time or later on-demand.

Popular applications for Mediasite

- Executive communications: briefings, all hands meetings, state of the enterprise speeches, board meetings
- Investor relations: earnings calls, analyst briefings, shareholder meetings
- Sales and marketing announcements: road map updates, event documentation, new product launches
- Important announcements: staff briefings, crisis communications, infrastructure changes
- Human resources: personnel and policy changes, benefit updates, required training



“We have found measurable improvement in employee morale, especially at remote locations, where they now feel included in the team. These benefits result in a much more connected, determined and united workforce across the entire enterprise, which is a key driver behind the many successes enjoyed by our division.”

> Richard Banse, Lockheed Martin, IS&S Media Services Technology Planning and Support



Keep employees aligned

- Improve the reliability, accuracy and frequency of important communication
- Update colleagues on complex projects with greater clarity and convenience
- Promote regular communication between dispersed employees and team leads
- Archive and search key company messages



Immediately deliver your message

- Immediately brief employees with time sensitive information at the same time, regardless of their physical location
- Avoid the time and expense of repeating the same presentation to different audiences
- Access important company information anytime-anyplace



Get the competitive edge

- Shorten project timelines and get to market faster
- Decrease false starts, forgotten directives and time-consuming mistakes
- Align all employees on the same key messages
- Boost efficiency by sharing information first hand
- Cultivate better collaboration, more informed teams and improved employee morale



Mediasite in the enterprise

American Family Insurance Group
 Anadarko Petroleum Corporation
 Corning Incorporated
 Johnson & Johnson
 GE Medical
 H&R Block, Inc.
 Hewlett-Packard
 Kraft Foods
 Lands End
 Lockheed Martin
 Mars, Inc.
 Merck
 MetLife, Inc
 PepsiCo, Inc.
 Raytheon Company
 Sandia National Laboratories
 Scotiabank
 Thrivent Financial for Lutherans
 WPS Resources Corporation

"[Mediasite] has allowed us to disseminate numerous other important communications to enhance our overall productivity."

> Cary Bergman, EMC Insurance, Associate Technical Specialist