

# Corporate training

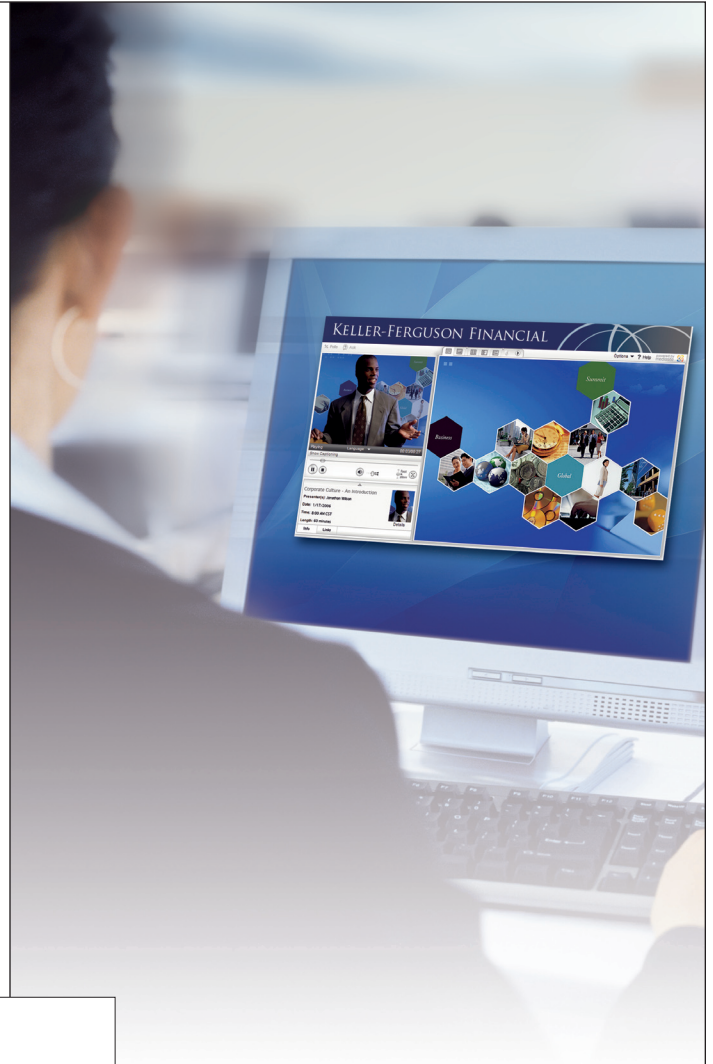
Leading companies use the patented Mediasite webcasting platform to automatically deliver online training both in real-time and later on-demand.

## Popular applications for Mediasite

- Human resources: employee orientation, benefits, 401k, office procedures and diversity training
- Safety: office and facility safety, transportation, global travel, compliance standards
- Legal: corporate policy documentation, ethics, finance
- Technical: computer and IT skills, research and development
- Sales and marketing: product rollout and training, sales and partner training, webinars
- Customer service: policies and procedures, self-help modules

"Thanks to Mediasite, we've been able to implement standardized training across all areas. Now, we can stream training resources to any location and eliminate the risk of forgetting crucial training information. Additionally, Mediasite is extremely cost-effective. We only have to record training information once."

> Aaron Overington , IT Manager, Consumer Link



## Training Top 100 Mediasite companies

Booz Allen Hamilton  
IBM Research  
Lockheed Martin  
EMC Corp  
Scotiabank  
Home Depot/Sunbelt  
AstraZeneca  
Merck Manufacturing Division



## Enhance employee skills

- Guarantee standardized training for new hires, research teams in the field and geographically dispersed workers
- Train employees consistently regardless of other day-to-day demands on trainers
- Easily archive expert content for future use
- Keep track of which participants have viewed each training session
- Improve retention as employees review complex training material



## Deliver training anytime, anywhere

- Simultaneously train a dispersed workforce at their desktops
- Deliver on-demand and just-in-time training in the context of employees' work
- Get new hires up to speed immediately
- Eliminate the need to repeat the same instruction to distributed employees



## Improve performance

- Stay ahead of your changing business climate
- Improve quality and productivity by fostering efficient work practices
- Create a positive learning environment that fosters continuous improvement
- Boost leadership, program management and other core skills for improved morale



“Overall, Mediasite has been the right tool for EMC and our unique training requirements. It is easy and inexpensive to operate and it has been received well by the teachers and the students.”

> Max LaBlanc , Lead Analyst,  
EMC Insurance