

Agenda at a glance




Tuesday, April 28

Time	Track A	Track B	Track C
8:00 - 9:00	Registration / Continental Breakfast		
9:00 - 9:15	Welcome Remarks		
9:15 - 11:30	Unleash the Possibilities		
11:30 - 11:45	Break		
11:45 - 12:05	Making Mediasite Happen	It's Not Just Lecture Capture: Using Web Video Best Practices for More Compelling Content	TU Delft's Collegerama Lecture Capture Production Cockpit: Putting the Instructor in Charge
12:15 - 12:35	Enhancing Teaching and Learning through Video on Demand: Users' Preferences	An Affordable, Adaptable, Scalable Program for Increasing Participation in STEM Disciplines	Creating a Mini-Studio for Interviews
12:35 - 1:50	Birds-of-a-Feather Luncheon		
1:50 - 2:30	Uncomplicated Effective Webcasting	At ICS, Clients Are Our Content	Sizing Up Your Audience: How to Choose the Right Bandwidth to Give Your Audience the Best Experience
2:40 - 3:20	Best Practices for Webcasting High Profile Events and Conferences	Growing Your Multimedia Empire (from Scratch!)	Planning and Best Practices for Your Mediasite Upgrade
3:20 - 3:40	Break		
3:40 - 4:00	Recruitment, Advisement and Orientation: Using Mediasite Beyond the Classroom	Providing Systematic Support for Faculty Adoption of Educational Technology	Cyber Coursepacks: Using Mediasite 5.0 and Campus Infrastructure to Automate Rich Media Recording
4:10 - 4:50	Rich Media in the Green Age		
4:50 - 5:00	Closing Remarks		
6:30 - 10:00	Rich Media Impact Awards, Dinner and Casino Night		

Wednesday, April 29

Time	Track A	Track B	Track C
8:00 - 9:00	Continental Breakfast		
9:00 - 9:30	MUG Steering Committee Update and Listening Session		
9:40 - 10:15	Benefit Analysis, ROI and Bottom Line Implications: Constructing an Internal Business Case for Implementation and Improvement		
10:25 - 10:45	One Day at a Time: How a Small Central Media Department is Creating an Enterprise Solution	Behind the Scenes: Perimeter Institute's Facility	Merging Technologies to Reach a Broader Audience
10:45 - 11:00	Break		
11:00 - 11:40	Interactivity: Maximizing Student Performance and Satisfaction	We Own Mediasite, Now What?: Outreach Strategies to Ensure Rapid Adoption, Viewership and Results	Integrating Mediasite with Videoconferencing: A Scenario-based Presentation from Basic to Wild
11:50 - 12:30	How NC State University Deployed Mediasite at an Institutional Level, Lessons Learned	Brother Can You Spare a Dime? or All You Need is Love!	A Unique Mediasite eLearning Laboratory in France
12:30 - 1:30	Lunch		
1:30 - 2:10	Mediasite on a Dime: Thinking Outside Our Box	How Lecture Capture Enhances Student Performance	Taking the Plunge: Delivering Large Scale Lecture Capture Quickly without Hitting Bottom
2:20 - 3:00	Ridding the World of Whiteboards: A Digital Solution	Using Mediasite to Support Global Collaboration	Creating an Internal Media Distribution System Across Multiple Locations
3:10 - 3:30	Making a Difference: Equity and Equality in K-12 Rich Media Programmes for the Arts in New Zealand	All the Bells and Whistles: Mediasite in a Multi-camera, Multi-RGB Environment	SCORM: Making Mediasite Presentations More Powerful with User Completion Data
3:30 - 3:45	Break		
3:45 - 4:25	Mediasite Product Development Listening Session		
4:30 - 4:45	MUG Raffle / Closing Remarks		

Conference sessions

 Application  Technology  Business  Panel  Listening Session



Tuesday, April 28

9:15 - 11:30 | Unleash the Possibilities



Monty Schmidt, Founder and CTO, Sonic Foundry
John Pollard, Mediasite Product Manager, Sonic Foundry

We've made the capture of content simple. We've made it easy to manage. And reliable. In short, you can count on Mediasite to make it happen. But what might be possible if we were to modify our mindset on the role Mediasite plays? If we were to think differently about how we access content? Join Monty Schmidt, Founder and CTO of Sonic Foundry, as he stretches your thinking on both Mediasite and your approach to delivering content.

11:45 - 12:05 | Making Mediasite Happen



Mike Willis, Media Specialist, University of Dubuque
Nicky Story, Assistant Director of Distance Learning, University of Dubuque Theological Seminary

After using two portable Recorders for several years, the University of Dubuque Media Services department and the University of Dubuque Theological Seminary distance education program installed five classroom Recorders in the summer of 2008. The installation was the result of buy-in from several different departments and the school's CFO to invest in long-term online and distance education tools. The presentation will focus on 1) selling Mediasite to various department leaders and 2) managing the design and installation process with a third party vendor. We will summarize how Mediasite is currently being used for a wide range of campus classes and activities.

It's Not Just Lecture Capture: Using Web Video Best Practices for More Compelling Content



Paul Riismandel, Media Technologist, Northwestern University School of Communication

We encounter links to hundreds of videos a day. We can learn a lot from popular web videos, especially ones that "go viral". In this session we'll review some of the emerging best practices for making online content interesting and compelling: pre-production and planning, scripting and pacing, lighting and sound, and editing. Using examples of these practices, we'll see how they improve your video and can be implemented. The focus is to make these practices as simple and easy to execute as possible without significant investments in additional equipment, staff or time.

TU Delft's Collegerama Lecture Capture Production Cockpit: Putting the Instructor in Charge



Jan Douma, AV System Engineer, Technical University of Delft
Robert Jan Brouwer, Director of Sales, MediaMission

By developing a standard and scalable recording "command center" with a consistent workflow, TU Delft gives its teachers complete recording control without sacrificing content quality. TU Delft's mobile, all-in-one recording centers flexibly accommodate the heterogeneous lecture environments across the entire campus, yet are easy to use and have been quickly adopted by many faculty.

12:15 - 12:35 | Enhancing Teaching and Learning through Video on Demand: Users' Preferences



Siti Noor Fazelah Mohd Noor, Lecturer, University Tun Hussein Onn Malaysia

What makes students watch video on demand at UTHM? The university conducted a study on users' preferences on the use of video on demand to aid students' understanding of "killer subjects". Some of the responses were quite astonishing. This session shares how Mediasite enhances learners' understanding of difficult subjects and may generate income to the university.

An Affordable, Adaptable, Scalable Program for Increasing Participation in STEM Disciplines



Eugene Rutz, Academic Director, University of Cincinnati

Using instructional modules created with Mediasite along with project-based class assignments, the University of Cincinnati and Cincinnati-area high schools have created a pre-engineering program that is both affordable and effective at engaging students and encouraging greater participation in STEM disciplines. The video content created using Mediasite provides an adaptable, affordable and scalable approach so that other schools can participate.

Creating a Mini-Studio for Interviews



Scott MacGougan, Digital Media Specialist, Russell Investments

Production value doesn't have to go by the wayside just because you're webcasting live. With multiple remotely controlled cameras and a switcher you can create video that's more engaging. Scott shares tips and tricks, talks about the gear he's using and shows how to create a modest interview-style studio that one person can run for around \$10K.

1:50 - 2:30 | Uncomplicated Effective Webcasting



Sari King, Constituent Relations & Mediasite Coordinator, State of Wisconsin Department of Employee Trust Funds

Kathryn Fields, Benefit Counselor, Field Representative & Mediasite Coordinator, State of Wisconsin Department of Employee Trust Funds

Constant challenges to cost-effectively produce and deliver timely, accurate and complex public employee benefits-related information prompted the Wisconsin Retirement System to look for new ways to reach and educate its more than 550,000 members. In June 2006, this small state agency added Mediasite as a communications tool and immediately enhanced the quality, effectiveness, and reach of its messages. This session provides simple tips and techniques for creating effective, yet simple, webcasts on a narrow budget in a simplified production environment.

At ICS, Clients Are Our Content



Moderator: Dr. Rosemary Lehman, Senior Outreach/Distance Education Specialist and Manager of the Learning Design, University of Wisconsin Extension-Instructional Communications Systems (ICS)

Panelists:

Catherine L. Cullen PhD, Education Consultant, Wisconsin Department of Public Instruction

David Giroux, Executive Director for Communications and External Relations, University of Wisconsin System

Milly Jones, Manager of Programming and Marketing Services, University of Wisconsin Extension-ICS
Konstantin Kaltsas, Videoconferencing Coordinator, University of Wisconsin-Platteville
Molly McGlone, Student Services Coordinator, College of Letters and Science Honors Program

ICS, a unit in University of Wisconsin-Extension, provides its clients with technology, technology support, and learning design. At ICS, “our clients are our content”, as they work to meet the needs and challenges of their organizations. From a variety of expertise areas (education, government, non-profit) and job positions, their sessions run from simple to complex, small to large audiences, short sessions to semester courses, and meetings to special events. ICS and its clients share specific needs and challenges that Mediasite has helped them address. Watch short Mediasite examples and discover lessons learned and best practices. Then, participate in Q&A and dialog about creative Mediasite repurposing ideas.

Sizing Up Your Audience: How to Choose the Right Bandwidth to Give Your Audience the Best Experience



Moderator: Kelly Parke, Senior Multimedia Designer, York University

Panelists:

Helder Conde, Technical Director, Atitude Digital Media

Peter Gorton, Presentation Services Coordinator, Faegre & Benson

David Gulbransen, Director of Operations, University of Chicago Booth School of Business

How do you know the best capture settings to use for your Mediasite recordings? What is the formula for successful live and archived webcasts? Panelists from different sectors discuss the thinking behind the considerations that go into making that critical decision.

2:40 - 3:20 | Best Practices for Webcasting High Profile Events and Conferences



Cody Kleven, Director of Business Development-Services, Sonic Foundry

You may have pondered taking an event or conference online in the past, but when you are deep in the planning process, the last thing you want is to create additional headaches by introducing new technology or conference partners into the mix. But, when you know in advance what questions to ask and how to prepare - from both marketing and operational perspectives - webcasting your event can be as easy as 1-2-3. Cody shares Sonic Foundry’s approach to a worry-free webcast by addressing all the critical preparation and execution steps before, during and after your event.

Growing Your Multimedia Empire (from Scratch!)



Michael Chop, Senior Systems Architect, Cadence Design Systems

If you are like me, your local business unit approached you with the simple task to “reduce travel cost” and enable users to “communicate more effectively” (without spending any money!). Hopefully, you’ve already achieved your initial goals. Let’s take the next steps to make webcasting successful for the rest of your enterprise. I’ll share how I developed and grew a webcasting model for a local research lab into a worldwide company standard for video delivery. I’ll cover: webcasting integration into a broader technological strategy (telepresence, virtual meetings, video conferencing and podcasting); working with and within IT to develop infrastructure allowing you to grow; evangelizing rich media within your company; developing strategic partnerships with the collaboration experts; and showing real (and unreal) TCO/ROI.

Planning and Best Practices for Your Mediasite Upgrade



Tom Irons, Sales Engineering Manager, Sonic Foundry

Plan for a successful Mediasite upgrade by understanding pre-upgrade considerations, version compatibility with previous Recorder and Server software, minimum system requirements, recommended server configurations and the Mediasite migration tool.

3:40 - 4:00 | Recruitment, Advisement and Orientation: Using Mediasite Beyond the Classroom



Marsha Orr, Distance Education Faculty Liaison, California State University Fullerton Department of Nursing

In an era of budget reductions and cost-cutting, CSU's Department of Nursing has continued to provide high quality support services to students while reducing the time required for these functions. Marsha shares how a distance education program uses Mediasite to develop recruitment, advisement, and orientation sessions for students and faculty. By creating brief, targeted modules, the technology support staff have significantly decreased calls from students who need assistance. Best practices will include module length considerations, access to modules, creation of modules, and labeling of modules.

Providing Systematic Support for Faculty Adoption of Educational Technology



Yuanyuan Zhang, Rich Media Coordinator, Clemson University College of Health, Education and Human Development

Technology's reliability can affect teaching and learning processes, but more importantly, the availability of a systematic technology support infrastructure plays a key role in successful faculty adoption of technology to enhance teaching. The College of Health, Education, and Human Development at Clemson University has experienced and learned from faculty frustration in and resistance to educational technology. With dedicated units and personnel, an effective marketing strategy and incentive structure, flexible working hours and competent technical support, we have earned ourselves 100 percent satisfaction rate from our faculty and have expanded technology usage.

Cyber Coursepacks: Using Mediasite 5.0 and Campus Infrastructure to Automate Rich Media Recording



Wesley Leonard, Senior Application Programmer, Central Michigan University College of Health Professions

Mike Hinko, Manager of Production Services, Central Michigan University College of Health Professions

Mike and Wesley describe the process of implementing an automated lecture recording and distribution system known as CHP Cyber Coursepacks. The presentation shares innovative uses of Mediasite 5.0 and campus technologies to capture, secure, and distribute rich media lectures.

4:10 - 4:50 | Rich Media in the Green Age




Scott Walker, CTS-D, LEED® AP and President of Waveguide Consulting

The current economic climate has placed additional financial challenges to higher education institutions, government entities, and corporations just as these organizations are undertaking important sustainability efforts. However the application of powerful "green" communications technologies such as Mediasite provide new opportunities to cut costs and your carbon footprint.

Scott discusses strategies and methods to refine your sustainability efforts by taking advantage of new technological resources represented by rich media technologies. Learn the best practices for incorporating sustainability into your communication technology plans.

Conference sessions

 Application  Technology  Business  Panel  Listening Session



Wednesday, April 29

9:00 -9:30 | MUG Steering Committee Update and Listening Session



Kelly Parke, Senior Multimedia Designer, York University and MUG Steering Committee Chair

Learn more about the Mediasite User Group, how you can become involved and exciting new MUG initiatives. Share your ideas and feedback with the Steering Committee to help shape the future direction of the user community.

9:40 - 10:15 | Benefit Analysis, ROI and Bottom Line Implications: Constructing an Internal Business Case for Implementation and Improvement



Mukul Krishna, Global Director-Digital Media, Frost & Sullivan

Frost & Sullivan Digital Media analyst, Mukul Krishna, provides recommendations for identifying harvestable short and long term benefits as well as evaluating costs and risks of an enterprise-wide presentation management solution. Learn about statistical methods for ROI analysis and forecasting for the future and leave with strategy best practices from the organizational level to the individual perspective.

10:25 - 10:45 | One Day at a Time: How a Small Central Media Department is Creating an Enterprise Solution



John McGuinness, Director-Dept of Television and Photographic Services, University of Oklahoma-Oklahoma City

Saturn Padua, Media Specialist I-Dept of Television Services, University of Oklahoma-Oklahoma City

Mediasite has allowed the Department of Television Services at the University of Oklahoma Health Sciences Center to develop a client-driven approach to using streaming media. Already tasked with the responsibility of lecture capture and archive, TVS expands the Mediasite system into roles that are tailored for specific clients that normally wouldn't use streaming media. These roles include replacing a closed circuit television system, providing for event overflow, and aiding in client review/approval during the video production process. This is a brief overview of how TVS got there, the lessons learned, and growing the solution into a necessary component of how a health sciences center does business.

Behind the Scenes: Perimeter Institute's Facility



Jacob Stauttner, Audio Visual Coordinator, Perimeter Institute

Perimeter Institute incorporates multiple cameras, various videoconference technologies and Mediasite into all of its main lecture rooms. Jacob provides a graphical behind the scenes look at the institute's Mediasite set up and shows how it works. From a 64-channel video matrix to Crestron controls, attendees will receive a rare glimpse behind the top-notch recordings at Perimeter Institute.

Merging Technologies to Reach a Broader Audience



Kerry Harrity, Interactive Video Technology Specialist, University of Pittsburgh

The University of Pittsburgh has been using Mediasite with videoconferencing since 2003. This presentation shows how they used the technologies together then and how they are using them together now. The discussion also shares how to successfully combine videoconferencing, audio conferencing, webinars and Mediasite to make a presentation richer and more accessible to audiences that would not be able to attend.

11:00 - 11:40 | Interactivity: Maximizing Student Performance and Satisfaction



Jodi Fox, Director of Distance Learning, Northwestern University Prosthetics Orthotics Center

Studies show that distance education is increasingly valuable to varied types of learners, provided it utilizes as many instances and types of interaction as possible. In this presentation, Jodi Fox discusses the factors involved in increasing interaction for distance education courses. Relying on a combination of educational theory, practice and common sense, it is possible to use interaction with learners, content, technology and instructors to maximize both performance in and positive perceptions of distance learning. Examples of interaction will be provided, as well as student responses to increasing synchronous and asynchronous interactivity.

We Own Mediasite, Now What?: Outreach Strategies to Ensure Rapid Adoption, Viewership and Results



Moderator: Erica St. Angel, VP Marketing, Sonic Foundry

Panelists:

Larry Doele, Sales Executive, Michigan Public Health Institute

Eric Hards, Team Lead Multimedia Engineer, Lockheed Martin-EIS

Leon Huijbers, AV and Congress Centre Manager, Technical University of Delft

Jim Jorstad, Director of Educational Technologies/ITS, University of Wisconsin-LaCrosse

After the install and after the testing is complete, it's time to let your organization know about Mediasite. But where to begin? How do you get the camera shy to present? And once you've got some content under your belt, how do you make sure people are watching so you can prove the value of the system? During this panel, four Mediasite customers reveal their most successful outreach strategies to not only increase viewer engagement, but also fuel greater adoption of the medium by presenters and executives with tangible and lucrative results. From newsletters to personal demonstrations, word of mouth to "mediasiting by example", if you've been looking for concrete ways to take Mediasite to the next level, this is a panel you won't want to miss. Each attendee will leave with a toolkit of templates and ideas to put into practice as soon as you get home.

Integrating Mediasite with Videoconferencing: A Scenario-based Presentation from Basic to Wild



Helder Conde, Technical Director, Atitude Digital Media

Integrating Mediasite with videoconferencing (Polycom, Tandberg, Sony, etc) allows both presenters and audiences to be spread around the globe, opening a new universe of communication possibilities. Videoconferencing, which is usually seen as one-to-one, can be used as a one-to-many resource, both for live and on-demand content. This presentation will show basic concepts and technical aspects of videoconferencing integration, from simple settings to sophisticated multi-point, multi-webcast, multi-lingual settings.

11:50 - 12:30 | How NC State University Deployed Mediasite at an Institutional Level, Lessons Learned



Laura Stephenson, Associate Director Academic Technologies Coordination, NC State

Marty Dulberg, Associate Director Engineering Online, NC State

Rob Grau, Systems Programmer, NC State

At North Carolina State University we have a vibrant and growing distance education program. In our inaugural semester we are capturing 52 classes, totaling some 2300 hours of lectures in 6 studios/classrooms. This presentation looks at many of the issues we encountered in the selection and implementation of Mediasite. We will share important issues for institutions to consider when planning the upgrade process including, but not limited to, IT infrastructure needs, integration and support issues, setting up a small lecture capture studio, understanding students needs, faculty training, quality considerations and working with various university stakeholders to ensure an effective rollout.

Brother Can You Spare a Dime? or All You Need is Love!



Moderator: Rogulja Wolf, Digital/Streaming Ops Team Lead & Content Manager, Sandia National Labs

Panelists:

Helder Conde, Technical Director, Atitude Digital Media

Sean O'Donnell, Director of Distance Education, Villanova University College of Engineering

Jim Jorstad, Director of Educational Technologies/ITS, University of Wisconsin-LaCrosse

Jim Lasher, Director AV Services, Computer Associates Inc.

This panel explores some of the more fringe and hard to quantify areas of ROI, creating an expanded idea and awareness of what ROI could, or maybe should, be. These less-tangible ROI factors may, in fact, be more important than simply traditional measures like time = money. The panel will endeavor to help create awareness and definition for these less traditional measures of value that may be useful in engaging and maintaining funding sources in the current difficult economic environment.

A Unique Mediasite eLearning Laboratory in France



Bernard Curzi, Head of eLearning, EDHEC Business School

EDHEC, one of the top ranked business schools in France, has been involved in e-learning since 1999 to enrich course content and learning as well as develop distance learning. EDHEC created a custom-designed laboratory to produce rich media content with Blackboard as the supporting platform. Today, professors record their own courses easily and autonomously without the technology getting in the way. Today, all face-to-face classes of the new Finance PhD program are recorded in the e-learning laboratory allowing all students and especially distance-learners to consult course material at any time.

1:30 - 2:10 | Mediasite on a Dime: Thinking Outside Our Box



Felicia Fowler, Educational Technology Coordinator, Memphis City Schools Dept. of Instructional Technology
Scott Holcomb, Instructional Technology Coordinator, Memphis City Schools Dept. of Instructional Technology
Jeff Baxter, Marketing and Student Engagement, Memphis City Schools Dept. of Communications

Join three innovative members of an “elite” (really nerdy) group of tech-savvy K-12 educators from the 21st largest school district in the US as they share how they went from un-boxing their Mediasite to winning 2008’s Rich Media Award for Scholastic Achievement! In this riveting session we’ll share our tips and tricks on how to put together a super cool video studio for next to no cost! We’ll also share how we got “buy-in” from other departments in our school system, and it all revolves around three simple letters- ROI! Find out why a K-12 school system is using a technology that has traditionally been in the hands of corporate America and higher ed institutions to drive professional development, communication and instruction for our school district. Finally, learn our ultra-secret next steps for K-12 as we think outside the box, aloud! Be prepared to take with you some great ideas as well as share your own. And, no, you don’t have to be in K-12 or be a really hard core A/V tech to enjoy this session. We’re just teachers (but really cool ones!).

How Lecture Capture Enhances Student Performance



Moderator: Sean Brown, VP of Education, Sonic Foundry

Panelists:

Dr. James Craig, Professor Dept of Health Promotion & Policy/Educational Consultant, University of Maryland Baltimore Dental School

David Feeney, Director of Digital Education, Temple University Fox School of Business

Russ Scaduto, Director of Education Technology, Penn State Hershey Medical Center

Mediasite—with its anytime, anywhere access to lecture material—is now proven to improve students’ academic performance. Faculty from University of Maryland Baltimore, Temple University and Penn State Hershey Medical Center share recent findings and discuss best practices for using Mediasite to help students achieve their educational goals.

Taking the Plunge: Delivering Large Scale Lecture Capture Quickly without Hitting Bottom



Tim Munn, IT Director, University of Maryland School of Pharmacy

Bill McLean, Multimedia Manager, University of Maryland School of Pharmacy

Shannon Tucker, Assistant Dean of Instructional Design and Technology, University of Maryland School of Pharmacy

Delivering a mission critical lecture capture system to support a satellite campus in less than six months may seem impossible, but that was exactly the challenge facing the University of Maryland School of Pharmacy. This session presents how the school implemented Mediasite to record all first year Doctor of Pharmacy courses and deliver them as the primary method of instruction to a brand new satellite campus across the state while maintaining accreditation and consistent student performance. Expanding school and campus infrastructure to support the delivery of high-availability content, budget conscious planning, the creation and adoption of new AV standards in a manageable framework, staff support, faculty development, and student, faculty, and organizational impacts will all be discussed.

2:20 - 3:00 | Ridding the World of Whiteboards: A Digital Solution



Sean O'Donnell, Director of Distance Education, Villanova University College of Engineering

In an effort to solve the technical problems of archiving whiteboards, Villanova University's College of Engineering has come up with a unique design using dual monitor tablet PCs that allow for total capture of the digital inking space within Mediasite. Further, they have done so by accurately replicating the amount of space available to professors for writing. This program will highlight the system design and simple, low cost solution to the problem.

Using Mediasite to Support Global Collaboration



Octavio Heredia, Associate Director Extended Education, ASU Global Outreach and Extended Education

In 2008, the Office of Global Outreach and Extended Education within the Ira A. Fulton School of Engineering at Arizona State University had the unique opportunity to integrate Mediasite into an engineering design capstone course to collaboratively design an airplane across several different time zones. Octavio shares how ASU successfully initiated this tri-nation, tri-university, online "global collaboration" project which combines videoconferencing, webconferencing and learning management systems with Mediasite.

Creating an Internal Media Distribution System Across Multiple Locations



Scott MacGougan, Digital Media Specialist, Russell Investments

Unable to afford a CDN to distribute your content, but you have offices spread around the globe? Learn how to use your WAN and proxy servers (and a replication scheme) to create an internal playback system.

3:10 - 3:30 | Making a Difference: Equity and Equality in K-12 Rich Media Programmes for the Arts in New Zealand



Mark Dashper, Director, Te Manu Aute (University of Auckland, New Zealand)

Te Manu Aute has a New Zealand government contract to deliver both a professional learning programme to teachers and a teaching and learning programme to K-12 students via Mediasite. This presentation will look at recent innovative teaching and learning strategies and pedagogies to engage and retain students and teachers involved in distance learning including video-podcasting trials, short high-interest starter material (IGNITE), professional learning communities (MAGnet), Web 2.0-specific pedagogies and a rich media interactive project between a New York and a New Zealand school (AKO Exchange).

All the Bells and Whistles: Mediasite in a Multi-camera, Multi-RGB Environment



Mike Hinko, Manager of Production Services, Central Michigan University College of Health Professions

Pairing its professional quality production facilities with Mediasite, the College of Health Professions at Central Michigan University has been producing high quality rich media content since 2004. But it had not produced an entire course until spring 2009 when the Communications Disorders program chair approached the Production Services department to shoot his very demanding Anatomy class. The content forms the foundation of an online course scheduled to debut in fall 2009. Mike provides an overview of this initiative, from pre-production through distribution.

SCORM: Making Mediasite Presentations More Powerful with User Completion Data



Karla Roberts, Owner, Harley Interactive/Seminars Express

Compliance training is by definition mandatory. So how do you track Mediasite presentations in a manner that allows your organization to “prove” an employee viewed the training? The answer is with SCORM and a Learning Management System. SCORM references a set of interrelated technical specifications and guidelines to communicate to a Learning Management System. In this session, you will learn what SCORM is and how it works with your organization’s Learning Management System.

3:45 - 4:25 | Mediasite Product Development Listening Session



Monty Schmidt, Founder and CTO, Sonic Foundry

Share your ideas and feedback regarding specific product development directions with members of the Sonic Foundry product team.
