

Sonic Foundry Event Services

Your event online now

Sonic Foundry Event Services equips you with a team of trained technicians who work on-site to webcast your event. You simply schedule your presentations and our team takes care of the rest.

Using Mediasite, we record your speakers and their materials and instantly stream the presentation over the internet. People can then watch in real-time or later on-demand through any web browser, or listen via podcasts.

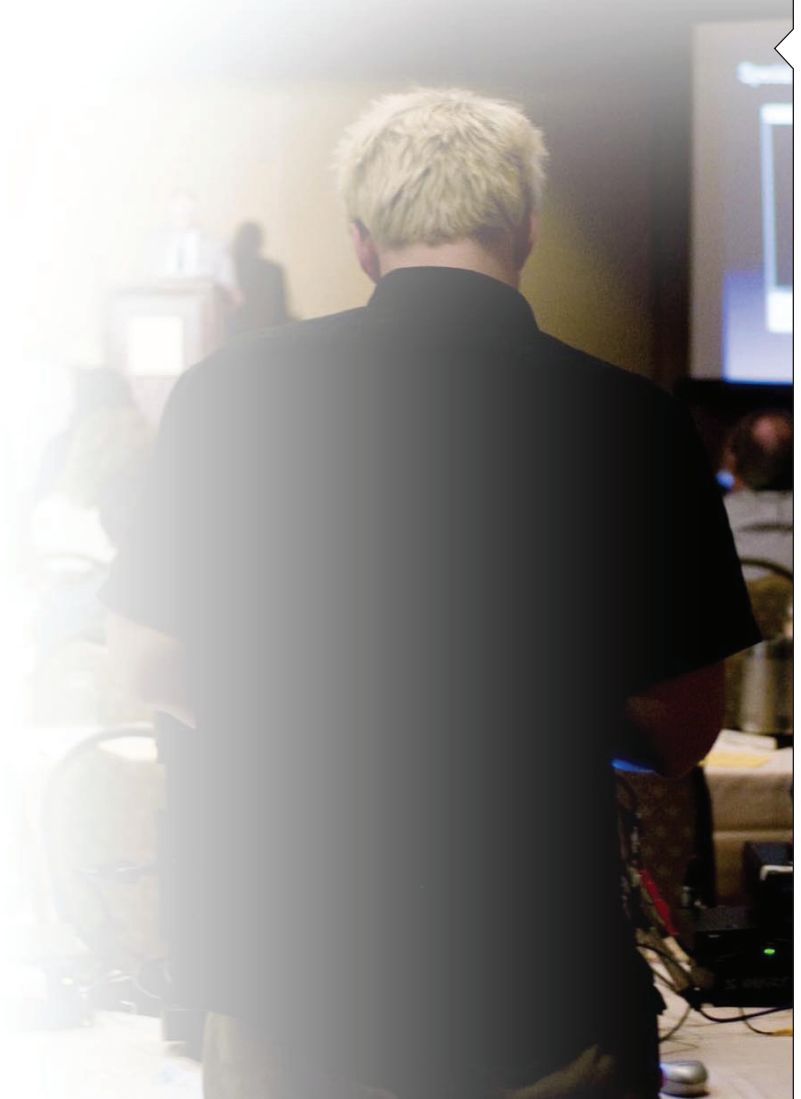
Having webcasted thousands of presentations, we've perfected a worry-free system to make your event an online success. And our team can also work as project managers, joining forces with your AV service provider to ensure you have all the technical components in place for an outstanding online experience.

The benefits of webcasting

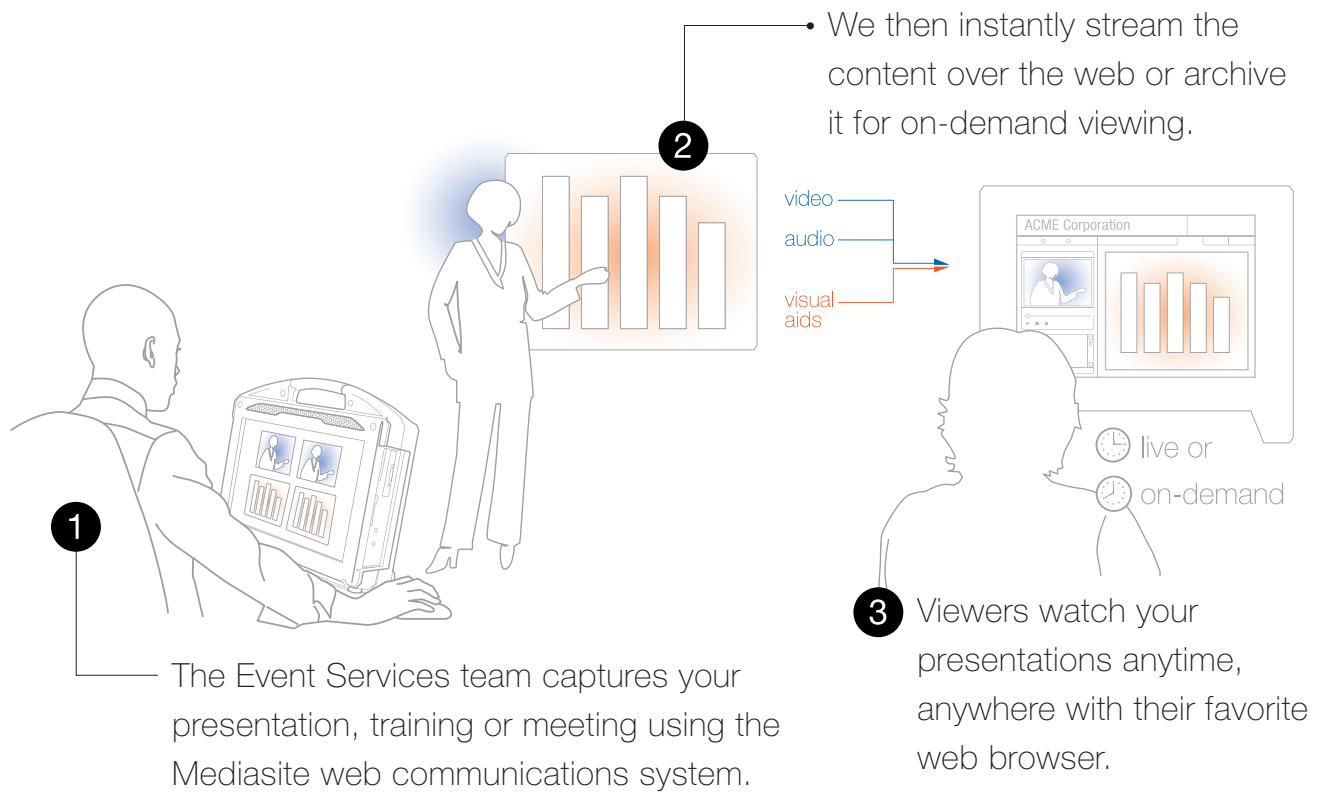
- Enhance your attendee experience with online presentation catalogs
- Reach a wider audience, making presentations available to those not able to attend
- Brand your presentations using your logos, colors and messages
- Capture multiple proceedings in different locations
- Review a real-time record of what took place
- Link handout materials with the full presentation, including audio, video and graphics
- Offer sample content to entice new attendees to participate

Popular events for webcasting

- Conferences, keynotes, general sessions, breakouts and poster sessions
- Corporate meetings and training seminars
- Tradeshows and vendor presentations
- Forums and listening sessions
- Live broadcast specialty events



how it works



Pre-event consultation

Sonic Foundry assigns an event manager to work directly with your team and AV provider to:

- Coordinate all resources needed for capturing your presentations
 - Video, from simple digital video cameras to broadcast production quality video
 - Audio, for most events the Mediasite Recorder connects directly to your house sound system
 - Image/projector capture through a VGA connection to the projector (up to 1600 x 1200 SXGA resolution supported) or just about any analog or digital format (document camera, PowerPoint®, whiteboard and more)
 - Internet connectivity, required for live streaming or immediate archiving for on-demand access
 - Hosting, provided by you or through our Mediasite Hosting Services (up to 2000 viewers with additional capacity available)
- Determine all meeting locations, schedules and concurrent sessions
- Create your branded Mediasite Player skin and Presentation Catalog
- Establish password protected or open access to event presentations
- Provide links required for your pre-event marketing or to feature on your event website

On-site webcasting services

Trained technicians arrive on site with all equipment ready to webcast each track, room and session you require.

- Instantly stream live for real-time viewing
 - People off-site can attend virtually, driving additional registrations
 - Moderated Q&A promotes interaction between off-site viewers and presenters
 - Live broadcast for overflow rooms
- Upload presentations directly to your website or catalog for on-demand access
 - Both physical and off-site attendees can access all tracks
 - Archived presentations serve as unique reference tool for conference attendees, non-attendees and promotion of future events
 - Activate the Ask button to foster post-event interaction between viewers, presenters or the event team
- Make it simple for viewers to watch online
 - Full motion video and high quality audio of your speakers, creating a more intimate presentation experience
 - Viewing without software downloads or plug-in, on PC or Mac through the IE, FireFox, Netscape or Safari internet browsers
 - High resolution images of visual aids from any digital source, plus slide zoom for detail
 - Total control of navigation using a thumbnail index, preview/play from slide, previous/next and video seek
 - Hyperlinks to related resources

Post-event viewing, reports and deliverables

After the event, your viewers continue to watch presentations on-demand.

- Access event reports and manage your recorded archives with Mediasite Hosting Services, including playback and user statistics for each presentation
- Choose additional services and deliverables, including:
 - Registration capabilities to allow access to registered users only
 - Search indexing for metadata, slide content and video
 - Conversion to podcasts
 - Conversion to Flash
 - Closed captioning with provided transcript
 - Publishing presentations to CD, DVD and USB drives, enabling people to watch offline



Why choose us?

Relevant experience

You can view event samples at www.sonicfoundry.com/sonicfoundryeventservices

Higher education

- American Society for Engineering Education
- Campus Technology
- Chronicle of Higher Education
- Educause
- EduComm

Technology

- InfoComm
- Wainhouse Research

Corporate

- American Society for Training and Development
- Autodesk University
- Noble Financial

Government

- Government Video Expo
- National Association of State Chief Information Officers

How we're different

With other services	With Sonic Foundry Event Services
"I can't afford to webcast my event."	Affordable, competitive pricing
"It's too difficult to put the content online."	Simple workflow and expert technical teams
"It takes too long to turn the webcast around."	Fast turnaround for live webcasting and immediate playback after the session
"We can only get audio."	Audio, video and graphic material like PowerPoint® slides or electronic white boards
"The slides don't advance automatically."	Automatic synchronization of video and slide content
"I have to watch the whole thing to get to that one piece of information I need."	Easy navigation and keyword search
"I can't lock our presentations down."	Password protected and e-commerce access
"I have to download something first, and it keeps getting blocked."	No downloads, simply click on a link in any browser and watch using Windows Media Player

► For further details and pricing, call **877.783.7987** or visit events.sonicfoundry.com.