

# Continuing medical education

Leading healthcare facilities use the patented Mediasite webcasting technology to put their CME programs online. Mediasite records your medical instruction and streams it live over the internet automatically. Staff can then watch in real-time or later on-demand.

## Popular health education applications for Mediasite

- CME: grand rounds, seminars, guest lectures, distance training
- Resident training: online lectures, surgical procedures, quality assurance
- Telemedicine and telehealth: distance training, information sharing
- Emergency preparedness training: crisis management procedures, pandemic planning
- Staff development: human resources and compliance training

“We are changing the paradigm of how medical education is being delivered. The ACME is able to easily review our Mediasite presentations to see first-hand how we are delivering content. Mediasite is making a significant difference in helping treat debilitating diseases and ensuring medical professionals are up-to-speed on all the latest advancements for their profession.”

> Doug Young, Media Network Specialist,  
Charleston Area Medical Center



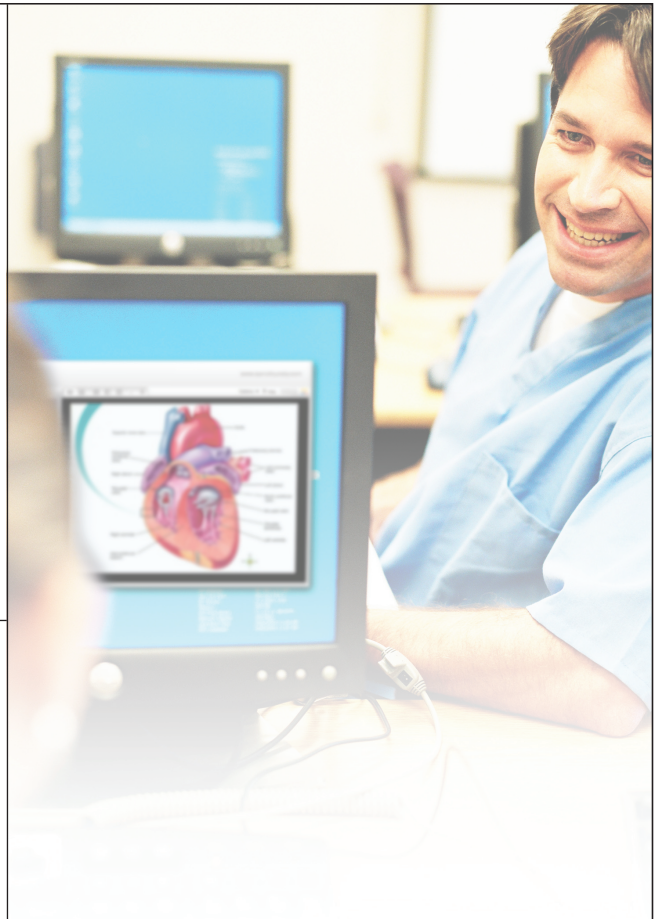
## Mediasite in medicine

All Children's Hospital  
Arkansas Children's Hospital  
Bridgeport Hospital  
Cincinnati Children's Hospital  
International Oncology Network  
Johns Hopkins International  
Mass General Institute of Health  
Northeast Medical Center  
Hershey Medical Center  
St. Francis Hospital  
St. Joseph's Hospital  
St. Mary's Medical Center  
St. Vincent Indianapolis Hospital  
Sunnybrook Health Sciences  
Swedish Medical Center  
Virginia Mason Medical Center  
Virtual-OR  
Wishaw General Hospital



## Improve patient outcomes

- Create an online multimedia catalog to be shared around the world
- Meet increasing demands for medical information while conserving limited resources
- Repurpose knowledge from medical professionals that would have otherwise been lost
- Share complex medical instruction and detailed images online



## Deliver training anytime, anywhere

- Expand access anytime-anywhere to medical education
- Eliminate the need for staff to physically attend scheduled instruction
- Facilitate rapid communication of time-sensitive information
- Deliver information immediately to remote audiences



## Be a leader

- Foster new discoveries through learning and collaboration
- Globally position your facility as a leading institution
- Generate new revenue through online CME

“Sonic Foundry’s turnkey approach enabled us to roll out our distance education program quickly and without the burden of hosting the content ourselves. It has been so successful that we are now using it for sharing information with physicians all over the globe and have just recently launched a new eLearning program for our own remote faculty and staff.”

> Dr. Robert Bollinger, Clinical Global Health Education, Johns Hopkins Center for Clinical Global Health Education