

Comparison of MOOCs and MOOC-like initiatives

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MOOC and MOOC-like initiatives	Launch	Credential	Taught by	\$	Pace	Known for	Early critiques	Backing	Experience
Open Learning Initiative	2001		Carnegie Mellon Univ and others	\$ for academic version	Asynch	Instructional design, research on results	Lack of instructor interaction	Hewlett and Gates Foundations, CMU	Custom web
iTunes U	2007	Varies by contributing school	Degree-granting institutions	0	Asynch	iTunes integration, Apps	Limited interactivity/ social tools, podcast focus	Apple	iTunes, Apple, Piazza
Khan Academy	2008	Badges	Khan and others	0	Asynch	Video chunk library, analytics	Not interactive, lacks learner support	Grants including Google and Gates Foundation	Screencasts, video, forums
Udemy	2010		Professors and professionals	Mix	Asynch	Giving instructors monetization option	Affiliate marketing	Venture funds + 30% of paid course sales	Various digital assets
P2PU (Peer to Peer University)	2010	Badges	Anyone, facilitators not instructors	0	Asynch	Peer learning	Guide on the side isn't expert	Mix of university and foundations	Web forums
Udacity	2011	Certificate	Stanford profs	0-\$ for certified exam	Synch but self-paced	Stanford experiment turned startup, connect talent with companies	Robot graders, lack of active learning	Venture funds	Short videos, quiz, feedback
Bonk CourseSites for Blackboard	2011		Curtis J. Bonk, Indiana University	0	Synch	The World is Open author	Blackboard interface	Blackboard	Blackboard, Elluminate
TED-Ed	2012		TED presenters and other authors	0	Asynch, but can be assigned	TED quality, turning videos into lessons	Lack of interactivity	TED, Kohls, YouTube	Video plus lesson plans, quizzes
Coursera	2012	Certificate	Profs from big name schools	\$ for cert	Synch but self-paced	Andrew Ng's spinoff from MOOC test at Stanford; peer eval voting	Lack of active learning, instructor interaction; long boring videos	Silicon Valley venture funds	Videos, question ranking
edX (Harvardx and MITx)	2012	Certificate	Harvard and MIT profs	\$ for cert	Synch but self-paced	edX open source delivery platform, research outcomes	Essay grading software	\$60M from MIT and Harvard	edX open source, videos